ARSC

52nd ANNUAL CONFERENCE Sponsorship Invitation

   The 52nd Annual Conference of the Association for Recorded Sound Collections (ARSC) will be held in Baltimore, Maryland on May 9-12, 2018. All conference sessions will take place at the Radisson Hotel Baltimore Downtown – Inner Harbor, 101 W. Fayette Street, Baltimore, MD 21201 Preconference workshops will be held on May 9, 2018.

During the conference, over 200 leading academics, historians, musicians, librarians, archivists, record collectors, dealers, audio engineers and producers will convene to explore a wide range of topics related to the history and preservation of recorded sound. The conference offers a perfect opportunity to showcase your publications, recordings, equipment, software, and services. By creating a positive, lasting impression on the attendees—many of whom approve purchases for their organizations—you will significantly broaden your product and brand-name recognition.

Your sponsorship will be rewarded with online, on-site, and/or printed acknowledgements (see table). Major sponsors will receive a number of additional benefits, including logo placement on the ARSC website, advertising in the conference program and inserts in the conference registration bags, allowing their message to reach the full ARSC membership, totaling some 1000 people.

Sponsorship levels start at just $150—select from the attached table or contact us with your own proposal, customized to suit your individual marketing strategy. Sponsors at the Bronze level and higher may request that their contribution be associated with a specific conference event. Exhibit space will automatically be provided at no extra charge for Official Conference Sponsors at the Silver Level or higher. Others may reserve exhibit tables for Thursday through Saturday (see Exhibitors & Vendors link on conference website).

Vendors who have already reserved exhibit space are encouraged to upgrade to a Sponsor Level for greater exposure. Further details for exhibitors/advertisers may be found at our conference website.

To discuss or arrange sponsorship, exhibits, or advertising please contact:

Curtis Peoples (Assistant Conference Manager)
806-789-0183; curtis.peoples@ttu.edu

Deadlines: The deadline for logos, artwork and ad copy for the official Conference Program Book is **April 1, 2018**. The last date for accepting event sponsors will be April 15, 2018. Sponsor logos may be submitted for the website at any time.

To discuss or arrange sponsorship, exhibits, or advertising please contact:

Curtis Peoples (Assistant Conference Manager):
Office 806-834-5777
Email: curtis.peoples@ttu.edu

Learn more about ARSC and the 2018 conference at:
www.arsc-audio.org/conference

Events, times and venues are subject to change pending finalization of the conference schedule.

ARSC CONFERENCE SPONSORSHIP LEVELS and BENEFITS

BENEFITS	DIAMOND $5000	PLATINUM $2500	GOLD $1,000	SILVER $500	BRONZE $250	SUPPORTING $150
Event sponsorship: exclusive or shared (subject to availability)	Workshop (1-day event)	Reception or Happy Hour	Reception or Workshop, shared	Coffee Break, exclusive	Coffee Break, shared	
Banner (if provided by sponsor) continuously displayed	Yes	Yes				
Signage displayed at sponsored event	Yes	Yes	Yes	Yes	Yes	
Exclusive opportunity to welcome attendees at sponsored event	Yes	Yes				
Prime location for exhibit space	Yes	Yes	Yes			
Exhibit tables included	2	2	2	1		
Full-conference registration(s)	3	2	2	1		
Banquet tickets included	3	2				
Logo on Conference Web Page with a link to your corporate site	Yes	Yes	Yes	Yes		
Logo on printed materials as an Official Conference Sponsor	Yes	Yes	Yes	Yes		
Listing on Conference Web Page as a sponsor	Yes	Yes	Yes	Yes	Yes	
Listing in Conference Program Book as a sponsor	Yes	Yes	Yes	Yes	Yes	Yes
Marketing material included in Conference Packets for attendees	Yes	Yes	Yes	Yes	Yes	Yes
Advertisement in the Conference Program Booklet	Inside back cover	full-page	full-page	full-page	half-page	